



Address Verification Tool



**Get the facts about
your address data.**

Product Vision

To quantify and score community address quality.





Client Benefits

- Proactively identify address discrepancies between community enterprise systems.
- Uncover enterprise system breakdowns through greater transparency in the data entry processes.
- Provides the starting point for cleaning and synchronizing your information.





Key Features



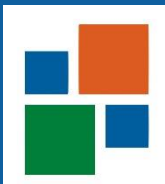
- Built to USPS Standard
- Hands-off hassle-free automation
- Discrepancy report highlighting necessary updates
- Address accuracy analytics
- Provides ongoing monitoring

Target Audience



- Community Decision Makers
- Management Analysts
- Enterprise System Experts



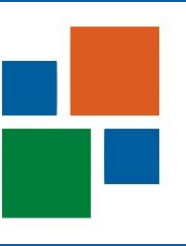


Implementation Considerations

- Requires access to community address database(s)
- Community must identify address database stakeholder
- Having an established business intelligence connection expedites the process
- Tool will not auto-correct errors, only flag them



Required Stakeholders



ROLE	EXPECTATIONS
Community Database Stakeholder	<ul style="list-style-type: none">• Shares address data with GIS Specialist• Works with Client Account Manager and Specialist to review address update workflow
Client Account Manager	<ul style="list-style-type: none">• Works with Community Stakeholder and GIS Specialist to develop a structure for acquiring data• Conducts verification and reviews system address update workflow
GIS Specialist	<ul style="list-style-type: none">• Receives the data• Conducts the verification• Presents analysis to Client Account Manager and Community Stakeholder



City of Rolling Meadows



BEFORE	AFTER
<p>City staff is required to manually identify address errors in each of its community enterprise software systems individually, in preparation for new enterprise resource planning (ERP) software implementation.</p>	<p>Address Verification Tool is used to automatically generate a accuracy score to the GIS address database, flagging only those address errors that require updating.</p>

“...if we have the same address entered 5 different ways into 5 different databases, our tools are not going to be effective.” –*Rob Horne, Director of Community Development*



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