



Business Intelligence

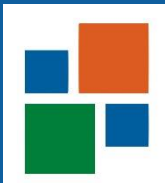


Effortlessly connect data from multiple information systems.

Product Vision

To unlock local government data for empowered discoveries.





Client Benefits

- Connecting enterprise data safely and securely.
- Data never leaves your system and is never warehoused.
- Visualize up-to-the minute information and see your data in action.





Key Features



- Lookup data without complex syntax or special training
- Choose the data that you are most interested in viewing
- Connection is provided via Secure Socket Layer (SSL)
- Utilizes community's active directory to restrict access

Target Audience



- Community Decision Makers
- Management Analysts
- Customer Service Representatives



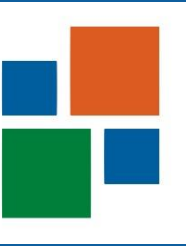


Implementation Considerations

- IT Director and Platform Administrator must be in communication prior to first connection
- Setup for connecting is via a Linked Server connection in SQL Server Management Studio (SSMS) or will need to be manually imported into an SSMS database table on a routine basis.
- Unable to connect to proprietary enterprise systems



Required Stakeholders



ROLE	EXPECTATIONS
Community IT Director	<ul style="list-style-type: none">• Ensures GIS Specialist has access to enterprise data.
Platform Administrator	<ul style="list-style-type: none">• Reviews MGP data security measures with IT Director.• Works with IT Director to enable the initial connection.
Community Stakeholder	<ul style="list-style-type: none">• Works with CAM and GIS Specialist to identify which data points should be visualized.
Client Account Manager	<ul style="list-style-type: none">• Works with Community Stakeholder and GIS Specialist to identify the need and use-case for the connection.
GIS Specialist	<ul style="list-style-type: none">• Makes the connections to the community enterprise system.• Visualizes data based on client requirements.

Village of Woodridge



BEFORE	AFTER
<p>Community staff was spending a great deal of time referencing multiple standard reporting views within its enterprise resource planning software (ERP).</p>	<p>Staff has new custom views, limiting the number of user licenses needed for the ERP software, saving time and money.</p>

“B.I. has been extremely valuable for us. We’ve been able to extract data into different custom reports, and it’s been able to streamline processes as well.” –*Trevor Bosack, Management Analyst*



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