



Live Community Maps

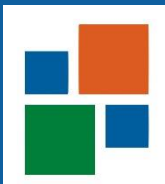


Visualizing the community
around you.

Product Vision

Showcase community assets and amenities using modern online technology.





Client Benefits

- Build community by highlighting the most important features and locations.
- Maintain an informed and knowledgeable community.
- Empower stakeholders by bringing key data to life.





Key Features



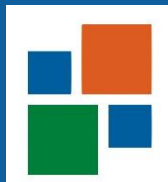
- 24/7 accessibility
- Dynamic information
- Integrated multimedia content
- Configurable for multiple audiences
- Intuitive design
- User friendly

Target Audience



- Residents
- Elected Officials
- Business Owners
- Developers



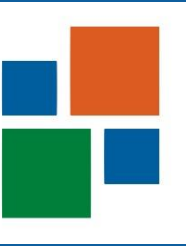


Implementation Considerations

- GIS Specialist must have access to all necessary data
- Community must identify a point-person responsible for acquiring desired multimedia
- High-resolution images are ideal
- Multimedia will be stored on FTP server
- Editing of maps requires an ArcGIS online license



Required Stakeholders



ROLE	EXPECTATIONS
Community Stakeholder	<ul style="list-style-type: none">• Identifies the desired information to be visualized• Acquires necessary data and shares with GIS Specialist
GIS Specialist	<ul style="list-style-type: none">• Receives any data from non-GIS database• Conducts the mapping to create the visual

Village of Mundelein



BEFORE	AFTER
<p>Residents and visitors of the community did not have a quick and easy way of learning where active and upcoming construction projects were going on in the Village.</p>	<p>Both ongoing and future construction projects are available in an interactive format, with current information. This helps drivers plan better routes to avoid areas under construction.</p>

“Story Maps allow us to boil down complex information to communicate the most up-to-date information to residents, business owners and developers.” –Adam Boeche, Director of Public Works



Live Community Maps



Visualizing the community
around you.